

Take your city to the Smart Age!



POWERED BY

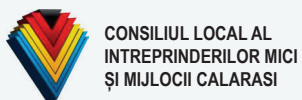
LIFE
IS
HARD®
WORK SOFT

AWARD

Public Sector or Utilities Solution of the Year



PARTNERS



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Our vision

We are dedicated and focused towards creating a world in which technology and intelligent design are strategically combined in order to create smart and sustainable cities, offering its citizens a higher life quality standard and a more safe and happy environment for urban communities.

We listen, learn and work together to fulfill the promise of new technologies specifically designed for the needs of urban residents. We are committed towards building smart cities with improved utilities, infrastructure, transport, public safety and citizens' involvement accessible to all.

We designed a package of solutions for a truly connected, safe and enjoyable to live in Smart City of the future. The applications are already implemented and currently actively promoted in pilot phase in two major cities of Romania, with other cities to follow soon. We focused all our efforts in creating a truly smart ecosystem of connected solutions, configurable for each need of an urban organization. Here, at Life is Hard, we are driven by the idea that connected communities are the key for a Smart City of the future and we made sure to reflect this concept in each of our products.

Our commitment is to create useful products for all residents of urban areas throughout the country and we aim towards spreading our solutions and our vision beyond the borders in order to contribute to a clean and healthy lifestyle for the citizens of this world.

The City Apps Team

How to choose the right Smart City Solution for your City?

1

Set impact areas

Transport Infrastructure Environment Utilities Urban Life Buildings

2

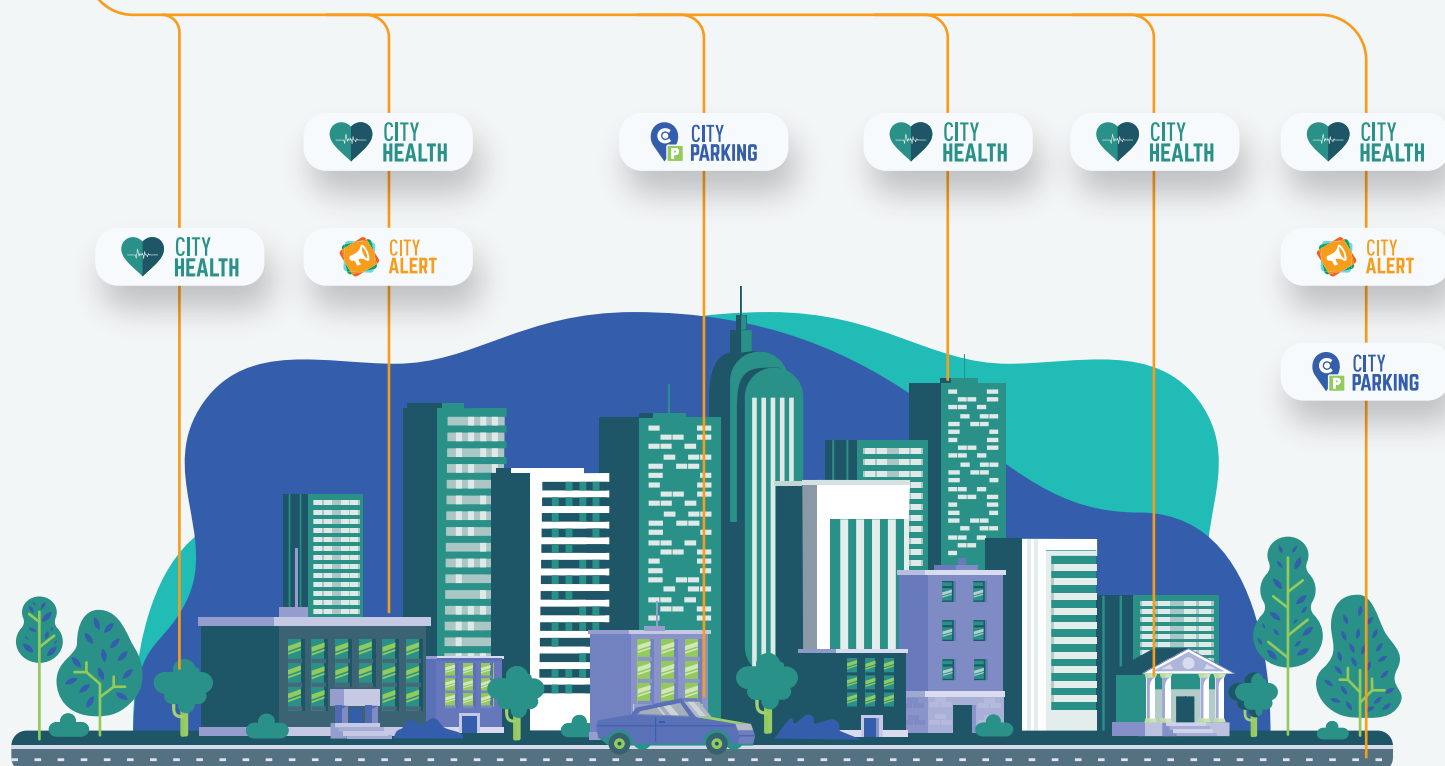
Identify main issues for each area

Sending real time information to citizens
Avoiding congestion / traffic jams
Avoiding parking and traffic jams
Keeping a healthy urban center without any risks for the safety of citizens
Citizens' notification of emergency situations (if applicable)
Creating a strong community through the civic involvement of the citizens of a city
Easily identify parking spaces for people with disabilities
Avoiding impediments or risks to the safety and integrity of citizens

3

Find the right solution

Smart City solutions combine technical means with intelligent apps and algorithms, providing control over the improvement of the everyday life of citizens thus, a positive impact on the entire urban landscape.










The **CityParking** app shows real time availability of a parking slot and guides the driver towards it as soon as possible.

CityParking was created to make easier and more efficient the finding a of a parking slot in the city's perimeter and spend less time caught in traffic.

Are you tired of looking for the needle in the haystack? **So are we!**

CityParking is the perfect solution to:

-  reduce time spent in traffic
-  easy app payment
-  traffic efficiency
-  intuitive administration panel
-  real-time parking spaces view

HARDWARE SUPPLIERS

 **directONE**

 **Vegacomp**
CONSULTING

 **INTRACOM**
TELECOM



CityParking App

The parking management solution offers the following modules:

1. My Cloud Admin:

It represents the management module and provides the following functionalities:

- Mapping / defining parking spaces;
- Setting up and configuring parking sensors;
- Setting up hourly parking costs;
- Setting up payment methods: card, sms;
- Generating contraventions;
- Interactive Dashboard: Occupancy Display, Occupied Places;
- Analytical reports (daily, weekly, hourly);
- Financial reports (receipts, parking income);
- Export data in various formats (XLS, CSV);



2. CityParking:

The Android Mobile and IOS app for Citizens, provides the following features:

- Display the parking spaces closest to the current location of the driver;
- Information on parking capacity;
- Multiple payment parking methods: Card, SMS;



3. Parking Police:

Android mobile app for checking cars that parked. The app connects in real time with the main server, so that an agent can check if a car has parked properly or not, by scanning or inserting the registration number. He can also print and generate the ticket.








The platform allows citizens to actively report and get notifications about common problems inside the city.

CityHealth is part of a package of solutions for a truly connected, safe and intelligent city of the future.

We measure the pulse of your city!

-  problem reporting to the administration
-  reports about the status of notifications
-  voting for issues reported by the app
-  prioritizing the problems raised by citizens



CityHealth App

The city's health management solution consists of the following modules:

1. Admin Area:

Represents the management module providing the following functionalities:

- Receiving citizens' notifications in the dashboard, in order to take the necessary steps to resolve issues that are noticed as soon as possible;
- Sending real-time notifications to citizens about the status of reported cases;
- Prioritizing notifications according to their importance and their effect for the citizens;



2. Mobile App for Citizens:

The Android Mobile and IOS App for Citizens, provides the following features:

- The platform allows citizens to actively report the encountered problems;
- Provides notifications about various problems inside the city;
- Citizens are announced about the result of the notifications made through the app;





The **CityAlert** app notifies citizens and tourists about events and roadworks that are going on and might influence traffic development or any other activities throughout the city.

CityAlert was created to send information / notifications about works, events and public events and other important public interest notifications.

Connect yourself to the city!

Discover your city, each second, with:

-  weather alerts
-  public events
-  emergency situations
-  infrastructure works



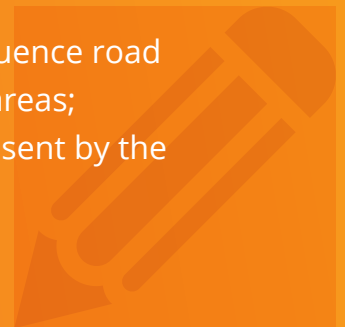
CityAlert App

The virtual city assistant solution contains the following modules:

1. Admin:

It represents the management module and offers the following functionalities and settings:

- Traffic restrictions - WORKS: road works performed on the public domain of the municipality, influencing the road traffic;
- Traffic restrictions - EVENTS: organizing public events that influence road traffic by shutting down streets or restricting access in certain areas;
- Other important notifications - Major Public Interest Releases sent by the City Hall and / or Emergency Situations;



2. Citizens App:

The Mobile and IOS Mobility app for citizens offers the following functionalities:

- Allows real-time map viewing of events signaled by notifications sent by the municipality;
- Allows content filtering transmitted by the municipality by setting specific locations and different categories of notifications;
- Allows notification of the application user as a "push notification";





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